



The book was found

How To Get New Dental Patients With The Power Of The Web - Including The Exact Secrets One Practice Used To Reach \$5M Its First Year!: The Ultimate Guide ... Internet Marketing For Your Dental Practice

How To Get New Dental Patients With the Power of the Web

THE ULTIMATE GUIDE TO DIGITAL MARKETING
FOR YOUR DENTAL PRACTICE.

including
the Exact
Marketing Secrets
One Practice
Used to Reach
\$5,000,000
in Its First Year!



ADAM ZILKO & JACOB PUHL





Synopsis

Imagine turning your dental practice into one that earns \$5 Million per year â “ not five years from now, not ten years from now, but this year and starting right now. Think that figure is impossible? Think again. Doctor Westwood did it and you can, too â “ all with the power of the web. How to Get New Dental Patients with the Power of the Web contains the exact marketing strategies one specific practice used to go from opening its doors to a practice that earns \$5 Million in a single year. Written in collaboration with digital marketers and dental professionals for the purposes of helping you succeed, this step-by-step guide is the only one you will ever need for digitally marketing your practice online. Learn the exact steps required for putting a web presence into place, acquire the skills to excel on social media and utilize the amazing power of paid search marketing - all for the purposes of attracting more leads, retaining more high-quality patients and increasing your practice income tenfold or more. Buy The Ultimate Guide to Internet Marketing and get started on the path to a new and improved dental practice today.

Book Information

File Size: 633 KB

Print Length: 208 pages

Simultaneous Device Usage: Unlimited

Publisher: Firegang Digital Marketing; 2 edition (March 31, 2014)

Publication Date: March 31, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00JH3RPV8

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #588,083 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #60

inÂ Books > Medical Books > Dentistry > Dental Office Practice #137 inÂ Kindle Store > Kindle eBooks > Medical eBooks > Dentistry #24415 inÂ Kindle Store > Kindle eBooks > Nonfiction > Science

Customer Reviews

Wow what a treasure trove of information. And very timely for me as well. I was in the middle of negotiating a new website contract and was blasted with all of the technical jargon that is incumbent with this process. Many of the terms and ideas are quite intimidating to understand unless one has the necessary background to understand the jargon. After reading "How to Get New Dental Patients" I feel like I can almost create my own website. The most important thing is that I was knowledgeable enough to not be taken advantage of by a savvy web developer. He was quite surprised at my level of knowledge and treated me with the appropriate respect. So thank you Adam for a well written book that will definitely help to improve my web presence.

This book is one of the rare gems in which there is a nexus of understanding the profession (in this case, dentistry) as well as understanding the imperatives of the technical material that the authors present (social media). I strongly recommend this book to dentists, managers, and dental marketers on all levels of experience. It is true that the book presents material that the authors also provide as a paid service. But they do not hold back in presenting to the "how to's" so that purchasing these services is vital. The book is well written and easily read. I give it full marks.

Dental marketing is not an exciting subject. In fact, nothing about going to the dentist is really exciting. As a marketing consultant myself I'm always looking for new ways to serve my clients better. Adam and Jacob really knocked it out the park with this one. Some of the strategies are so SIMPLE but really SO DARN effective. I have clients we have used these tactics on in the past year and VOILA! The practice grew. One of our clients has almost 300% growth in new patients in the past 12 months. Much of that growth was based on the principles and strategies learned in this book. Thank you for the great info gentlemen.

The read was a waste of time for the most part. It went back and forth between being too general or too specific. I felt like their purpose for writing the book was to get you to give them a call so they could charge you to do your internet advertising. It is not a self help book.

A lot of basic advertising / marketing techniques. Seemed more like a gimmick to advertise / compliment their consulting business. I found the content weak, their sales pitches to get you to call them for consulting pathetic, and the entire book as close to useless. If you have some sense of using the web, you're better off not wasting the time reading this book. If you have NO idea how to

setup a gmail account, etc, this book will literally give you step by step instructions how to setup your email, make social media accounts, etc. VERY basic. I've read a lot of dental practice building books and would recommend Dr. Howard Farran's "Uncomplicate Business" and Dr. Moffet's "How To Build The Dental Practice Of Your Dreams: (Without Killing Yourself!) In Less Than 60 Days" as my top 2 dental business books.

This book was easy to read, and easy to understand. I have some experience with ad words, and now see some mistakes I've made. Really looking forward to my new content calendar, and know the rewards will be on the way! Thanks to the authors for a clear, no nonsense strategy to marketing dental practices.

This was general information, I was very disappointed that there were NO examples of any marketing that was used. Great commercial for their company.

No other book I've read has broken down, in such explicit detail, how to acquire more dental leads, and convert more sales using digital marketing, than this book. If you own a dental practice, do yourself a favor and spend next Sunday afternoon going through this - have a highlighter handy.

[Download to continue reading...](#)

How to Get New Dental Patients with the Power of the Web - Including the Exact Secrets One Practice Used to Reach \$5M its First Year!: The Ultimate Guide ... Internet Marketing for Your Dental Practice How to Get New Dental Patients with the Power of the Web - Including the Exact Marketing Secrets One Practice Used to Reach \$5,000,000 in its First ... Internet Marketing for Your Dental Practice SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Internet Business Insights: Lessons Learned and Strategies Used by 101 Successful Internet-Based Entrepreneurs (Internet Business Books) Accessing the Deep Web & Dark Web with Tor: How to Set Up Tor, Stay Anonymous Online, Avoid NSA Spying & Access the Deep Web & Dark Web Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing The Wonders of the

Colorado Desert (Southern California), Vol. 1 of 2: Its Rivers and Its Mountains, Its Canyons and Its Springs, Its Life and Its ... Journey Made Down the Overflow of the Colo
SEO - The Sassy Way of Ranking #1 in Google - when you have NO CLUE!: Beginner's Guide to Search Engine Optimization and Internet Marketing (Beginner Internet Marketing Series) (Volume 3) ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266 (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) SEO 2017 Learn Search Engine Optimization With Smart Internet Marketing Strateg: Learn SEO with smart internet marketing strategies SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies The New Rules of Marketing and PR: How to Use News Releases, Blogs, Podcasting, Viral Marketing, and Online Media to Reach Buyers Directly (Your Coach in a Box) Facebook: Facebook Marketing: Guide to get 10,000 likes and followers in 15 days for Facebook Page(Facebook advertising,Internet Marketing,social media,Instagram) BONUS - \$20 included. The New Rules of Marketing and PR: How to Use Social Media, Online Video, Mobile Applications, Blogs, News Releases, and Viral Marketing to Reach Buyers Directly Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Coaching Elementary Soccer: The easy, fun way to coach soccer for 6-year-olds, 7-year-olds, 8-year-olds, 9-year-olds, and 10-year-olds (kindergarten, first-grade, second-grade, and third-grade) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Solar Power: The Ultimate Guide to Solar Power Energy and Lower Bills: (Off Grid Solar Power Systems, Home Solar Power System) (Living Off Grid, Wind And Solar Power Systems)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)